

# Dance Studies Association 2018 Conference

**Contra: Dance & Conflict**

2018 Exhibitor  
and Advertiser  
Prospectus



**dance  
studies  
association**



**L-Università  
ta' Malta**  
*Department of Dance Studies*

**5-8 July 2018**  
University of Malta  
Valletta, Malta



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## Conference Overview

The Dance Studies Association (DSA) second annual conference will be hosted by the University of Malta on July 5 - 8, 2018. Harkening to Malta's strategic position in the heart of the Mediterranean, the conference theme, "Contra: Dance & Conflict," invites scholars and dance artists from around the world to address the presentation of conflict and its resolution through dance. Housed within the University of Malta's historic Valletta campus, the conference gathers the world's leading scholars, practitioners, and promising students in the field of dance studies in an opportunity for mutual education, exchange of ideas, and networking.

Our programming includes an array of modes of presentations including keynote speeches, panels, movement workshops, lecture demonstrations, outdoor performances, screen dances, workshops, and roundtables.

The historic baroque city of Valletta, which is the 2018 European Capital of Culture, will host this convening of an estimated 300-400 delegates. Dance performances and cultural events associated with the conference, including the Malta International Arts Festival, will draw additional crowds for the performing arts to the conference activities and its venues. This conference will offer an excellent venue to promote dance and performance publications to delegates.



## Dance Studies Association (DSA) Overview

On July 12, 2017, after four consecutive joint conferences and two years of intensive planning and organizational collaboration, the Congress on Research in Dance (founded 1969) and the Society for Dance History Scholars (founded 1978) successfully merged into the Dance Studies Association (DSA), registered as a not-for-profit organization in the state of New York. So, while DSA is “new,” it is grounded in a long history of dance scholarship and organizational infrastructure.

DSA is committed to advancing the field of dance through research, performance, and publishing and to providing a home for dance scholars, educators and artists where we can collectively support dance advocacy and access, challenge and exercise our thinking about dance, and support each other’s development throughout the career span. DSA aspires to be a gathering place to facilitate collegiality and contribute to the advancement of the field.

DSA works with Cambridge University Press to publish *Dance Research Journal*, one of the premier journals in the field, as well as with University of Wisconsin Press on the monograph series *Studies in Dance History*. The society holds an annual and special topics conference, and the DSA inaugural conference was held at The Ohio State University October 19-22, 2017.

## University of Malta Department of Dance Studies

Founded in 2010, the Department of Dance Studies provides institutional support and theoretical undergirding for Malta’s long-standing passion for dance. With a harmonized engagement with practice and theory, the program prepares students for careers in performance, choreography, dance education, cultural management, and dance scholarship. The 3-year Bachelor’s degree (Honours) hosts students from Malta, the EU, and around the world, and provides training for contemporary dance, choreographic techniques, dance and technology, dance and health, dance education, and an international third-year tour. Master’s degrees offer further opportunities in these areas as well as Practice as Research, and deeper engagement with critical theory. The Department is part of UM’s School of Performing Arts, working closely with the Theatre and Music departments, and has ongoing exchange with leading researchers, choreographers, dancers, companies, and partner-universities across the world.

Top: Photo by Darrin Zammit Lupi.  
Middle: Photo by Emma Tranter Photography.  
Bottom: Photo by Darrin Zammit Lupi



## Publishers' Exhibit Room

### Publishers' Exhibit Opportunities

With an estimated 300-400 dance scholars and educators in attendance, DSA's 2018 conference offers publishers an excellent venue to promote dance and performance titles.

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#### Display by Table – Publisher's Exhibit Table

Make an impact as an exhibitor. This opportunity gives you the ability to network, advertise, promote and sell your books, products, and services to a captive audience which is highly invested in the study of dance.

Each six-foot display table includes two chairs, wastebasket, and name badges for booth attendants. Display tables must be attended for the duration of the Exhibit.

First table, \$250.00

Additional tables, \$125.00 each

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#### Display by Publication

This is the perfect opportunity to promote one of your books to dance scholars and educators from around the world!

Display books or materials on the DSA Scholars Table.

Each display item is \$30.00. (You may display a book and an order form for the \$30 price; additional display items subject to the \$30 fee.)

**Deadline for Exhibitors  
is March 4, 2018**

# Program Advertising

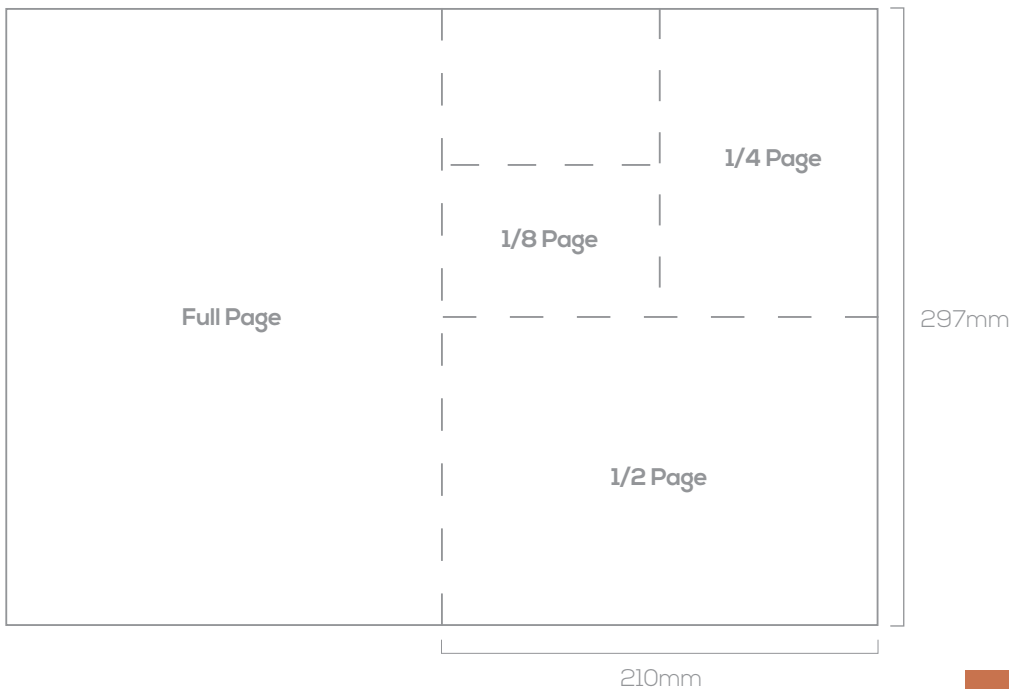
Market and endorse your books, products, events, and services by placing an ad in the program guide. This program guide is distributed to and used by each attendee.

The following sizes are available in the Conference Program Guide:

- **Full Page: \$600**  
W 210mm x H 297mm with 3mm bleed  
(stay within W 190mm x H 277mm type area)
- **Half Page: \$300**  
W 190mm x H 133mm
- **Quarter Page: \$150**  
W 93mm x H 133mm
- **Eighth Page: \$75**  
W 93mm x H 65mm

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## Conference Program Guide



\*All artwork must be received no later than **March 4, 2018**

# Exhibitor and Registration Form

## Contact information – Please print or type

Company / Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

Street Address \_\_\_\_\_

State \_\_\_\_\_

Country \_\_\_\_\_

Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

### Exhibitors

(Deadline for Exhibitors is March 4, 2018)

#### Display by Table – Publishers Exhibit Table

1st Table – \$250

Additional Tables – \$125

Total Tables: \_\_\_\_\_

#### Display by Publication

Per Publication – \$30

Total Publications: \_\_\_\_\_

Total Amount \_\_\_\_\_

### Advertisements in the Conference Program Guide

(All artwork must be received no later than March 4, 2018)

Full Page: \$600

W 210mm x H 297mm with 3mm bleed  
(stay within W 190mm x H 277mm type area)

Half Page: \$300

W 190mm x H 133mm

Quarter Page: \$150

W 93mm x H 133mm

Eighth Page: \$75

W 93mm x H 65mm

### Payment Options

Check enclosed or in mail (payable to DSA)  Invoice me (Payment due by March 15, 2018)

Visa  Mastercard  Discover

Card number \_\_\_\_\_ Expiration Date \_\_\_\_\_ Total Amount \_\_\_\_\_

Authorizing Signature \_\_\_\_\_ Date \_\_\_\_\_ Print Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_ Email \_\_\_\_\_

An email receipt from authorize.net will be sent to the above email address when a credit card is processed. By signing this form you give us permission to make a one time debit to your credit card listed above. The personal information provided will not be used for any purposes other than those stated upon this form unless you provide your consent. Should you have any questions please contact Becky Schlevensky at bschlevensky@associationeg.com or 414-908-4951 Ext 111. DSA endeavors to treat your personal information in accordance with all applicable laws.

#### SEND COMPLETED FORM TO:

DSA

Attn: Becky Schlevensky

bschlevensky@associationeg.com

Phone: 414-908-4951 Ext 111

Fax: 414-768-8001

7044 S 13th Oak Creek, WI 53154